

HOUSING
EDUCATION
COMMUNITY



2013 ANNUAL REPORT



What if?

What if...

we could take families from homelessness to housed, from high school dropout to college grad, from isolation to community?
This is Saranam and YOU made it possible!

VISION

To transform the lives of homeless families.

MISSION

To empower families to end their homelessness and poverty through housing, education and supportive communities.



Partners,

What if we could take the time to really diagnose the underlying causes of each family's problems and address them fully to help make permanent change for generations? What if we could help a family increase their lifetime earning potential by giving them housing and time to complete a course of study? What if we could affect and support a family to re-connect into their community as a healthy and productive member?

This is Saranam. This year marked a decade of service for Saranam, which addresses the above questions in our unique and comprehensive way. Our dedicated board, staff, and volunteers have done an incredible job at expanding our outreach while strengthening our programs and services.

Our long-term goal is to increase our services and expand our program. Together we can make this a reality! Our growing community support and belief in our mission and outcomes, have made Saranam stronger than ever. We appreciate your commitment to Saranam as you continue to give of your talents, time and resources. Today we can make real changes that can prevent generations of children from growing up in homelessness and poverty. Every day we witness the transformation from desperation to achievement which proves that changing one's circumstances is possible, given the tools to succeed and a healthy, nurturing environment.

I thank you for getting involved in Saranam and working for solutions to root causes of the complex problems of homelessness and poverty. Given housing, education and a supportive community, Saranam has and will change the lives of families as they transition from desperation to hopefulness.

Sincerely,
Tracy Sharp
Executive Director

Core Values



RESPECT

We are inspired with a sense of grace, love and compassion, thus we honor each other as diverse, unique, and worthy individuals.

We work with and celebrate people with diverse backgrounds, cultures, ethnicities, ages, and life experiences.



TRANSFORMATION

We seek to provide opportunities for comprehensive change from an impoverished lifestyle to economic stability, growth of character, and a sense of well-being.

In addition to vocational education, our Life Skills training transforms parenting, communication, healthy living and nurturing relationships — all which sustain the concrete, vocational changes made in lives.



EMPOWERMENT

We provide opportunities for families to develop skills on their path to independence through education and training, sharing and mentoring.

We are grateful for the gifts we receive and model this to our families, who learn and begin to give back, too.

INTEGRITY

We adhere to principles of character, responsibility, truthfulness and clear communication.

We carefully steward what we are given and model this for families as they learn to budget for themselves.



FAITH

We understand that living a Christian faith involves taking risks, and we are willing to learn the lessons that risk teaches. We invite others to be a part of our family of faith.

Our families enter the program with an impoverished spirit that we address through nurturing relationships and opportunities to engage in spiritual renewal. Alice Meyers with the Tijeras Foundation offers weekly bible studies on site. Classes are voluntary and are attended regularly by most family members.



COMPASSION

We demonstrate social concern by a conscious involvement with needy families, expressing grace as a part of our community.

Our move from a model of scattered site housing to one where families all live in the same complex provides opportunities for community and building of support systems.



SARANAM 2013 FINANCIAL

STAFF

Tracy Sharp *Executive Director*

Sue Rzendzian *Director of Development*

Jennifer Mullen *Case Manager*

Sue Campbell

Volunteer & Community Outreach Coordinator

Julie Green *Bookkeeper*

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YOU TOO CAN END HOMELESSNESS IN ALBUQUERQUE

Be sure to check our website for the most current information, newsletters, ways to become involved at Saranam, or to donate online. Help Saranam change the lives of homeless families. Saranamabq.org.

Saranam is a registered 501(c)(3) non-profit organization. All contributions are tax deductible.

Like us on Facebook!
[facebook.com/SaranamLLC](https://www.facebook.com/SaranamLLC)

SARANAM REVENUES

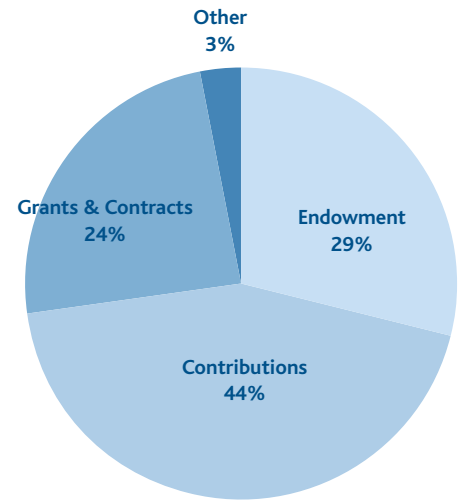
Endowment \$125,902

Contributions \$190,508

Grants & Contracts \$102,800

Other \$10,645

TOTAL \$429,855



SARANAM EXPENSES

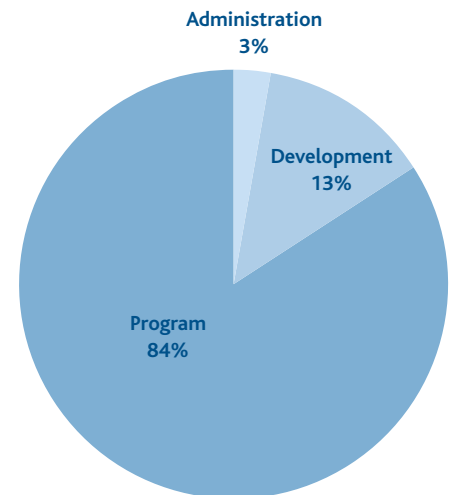
Administration \$12,958

Development \$57,991

Program \$368,311

includes housing, education and other expenses

TOTAL \$439,260



GRANTS AWARDED IN 2013

United Way of Central New Mexico \$70,000

Pippen Endowment \$23,500

Clothes Helping Kids \$2,000

Rotary Del Norte Foundation \$2,000

Albuquerque Academy Community Builders \$1,500

CitiCard \$750

Albuquerque District Missions \$500

FOUNDATION CONTRIBUTIONS

Midland Area Community Foundation:

William C. & Rosella E. Bauman Family Fund

CORPORATE CONTRIBUTIONS

Ansel Interiors

Bank of Albuquerque

Bank of the West

Brycon Construction

Enterprise Holdings

Morgan, Stanley/Dean-Witter

Northern NM Tennis Assoc.

PNM Resources Foundation

Wells Fargo

SUMMARY



HOUSING COSTS \$230,570 | 52% of total expense

Covers all physical provisions including:

- | | |
|--------------------------------|-------------------|
| Apartment and hygiene supplies | Transportation |
| Stocked kitchen/pantry | Background checks |
| Counseling | Drug tests |
| Rent | Telephones |
| Stipend | Utilities |

EDUCATION COSTS \$116,515 | 27% of total expense

Covers costs of being in school including:

- | | |
|---|----------------------------|
| Contract with Central New Mexico Community College, Workforce Training Center | Training fees and supplies |
| | Scholarships |
| | Computers |
| | Child care |

Additional program expenses include classroom, office and operating expenses.



2013 AVERAGE COST PER FAMILY
\$23,119

2013 MEASURES OF SUCCESS

7 FAMILIES EXITED THE PROGRAM

Has the family moved into **STABLE HOUSING**?
6 families/9 adults moved into their own housing

Has the family significantly improved their level of **EDUCATION**?
7 families/9 adults improved their education

Is the family **EMPLOYED**? *Many choose to continue education over employment.*
3 families/4 adults were employed upon exit

Has the family significantly improved their **ABILITY TO MANAGE LIFE**?
6 families/8 adults improved

Have the parents improved their **PARENTING** and/or are children progressing appropriately, receiving needed support services and engaging in typical age appropriate activities?
5 families/7 adults improved their parenting

Has the family **ADDRESSED THEIR MAJOR BARRIER** to stability?
4 families/6 adults addressed their major barriers

SINCE ITS INCEPTION IN FEBRUARY 2004, Saranam has opened its doors to 68 of Albuquerque's homeless families, including 84 adults and 139 children. 73% of the families have left our program successfully. Saranam defines success by a family making significant progress in three or more of our measures of success.

FOLLOW-UP DATA

Saranam has 1+ year post exit contact data on 35 families (62%). Of those families:

- 77% are stable 1+ year post exit
- 100% of families who left successfully remain stable 1+ years post program (up to 6½ years post exit)
- 54% of families who left unsuccessfully are stable 1+ years post program

Housing

Each family is provided a furnished apartment, a home that provides stability. All families are located in the same apartment complex, encouraging the formation of community.

Adult Basic Education and Life Skills

In the first phase of the program, adults participate in adult basic education and life skills training courses provided by CNM Workforce Training Center and taught on the Saranam campus. Some topics include GED, computer skills, parenting, financial management, nutrition, health and hygiene, communication, domestic violence education, drug and alcohol education, and vocational skills training.

Vocational Education

Following basic education, adults pursue education from a community college or university. Obtaining a degree or certificate in a trade allows for more employment opportunities and increases earning potential. Saranam provides some scholarship money as well as assistance in attaining other monies for vocational training.

Case Management

Families are provided with intensive support and advocacy from their case manager. Referrals are made for health, mental health and other needed services. Accountability is a critical aspect of the transition out of homelessness.

Transportation

Monthly bus passes or a gas stipend is provided to each family during their stay at Saranam.

Community Events

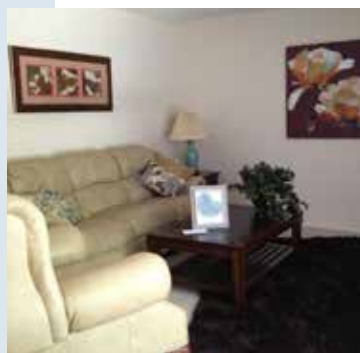
Saranam provides and arranges regular community events to help connect our families to each other and to the larger community.

Child Care

Saranam covers child care expenses including before and after school care. Child care plays an important role in the stability of the children and the success of the adults who are in school and in the workforce.

Saranam

Housing



Saranam is a refuge from homelessness. We provide our families with this refuge by housing them in a safe, fully furnished apartment. Studies show that until a family has a stable housing situation, they are unable to move forward in other areas of their lives, such as education and employment. This is true for the children as well as the adults in homeless families.

Saranam's families live in the same apartment complex which allows them to immediately become members of an established community. Our families learn to live together, care for their shared living environment together, work through conflicts together, and most importantly, learn to support each other. This platform of a safe, stable housing community supports our families as they begin to move forward in their education, parenting, and community participation.

SIX STEPS TO SELF-SUFFICIENCY

- 1 Intake/Orientation
- 2 Educational/Personal Development
- 3 Vocational Development
- 4 Job Placement/Employee Support
- 5 Independent Living
- 6 Independence

I am looking forward to saying, "Let's go home." -SARANAM MOTHER

Demographics for all those served in calendar year 2013

Families served: 19

The families served in 2013 were referred by 24 different agencies.

44 families applied in 2013 (for a total of 54 adults).

9 new families were brought into Saranam in 2013.

Children 33

Average Age:

Under 1: 2

1 -15: 14

6 -10: 6

11+: 11

Female: 22

Male: 11

Adults 23

Average Age: 30

18 -25: 7

26 -135: 11

36+: 5

Female: 18

Male: 5

Ethnicities of Adults

as self-identified on application

African American: 5

Caucasian: 7

Hispanic: 10

Native American: 7

Highest Level of Education at Entrance

Completed 6th grade: 1

Completed 7th grade: 1

Completed 8th grade: 0

Completed 9th grade: 3

Completed 10th grade: 0

Completed 11th grade: 1

High School Diploma: 2

GED: 1

Some College: 9

Associates Degree: 3

Tech Degree: 1

Nothing identified: 1

Contributing factors

as identified by the families

Substance abuse: 5

Domestic violence: 8

Mental health: 0

Relationship/family problems: 11

Poor Economy: 11

Health: 0

Unable to pay utilities: 4

Asked to leave housing: 4

Unable to pay rent: 10

Legal problems: 2

Illness: 0

Released from Jail: 3

Other: 8

Saranam Education

Receiving life skills: 18

Receiving basic education: 6

Receiving vocational training: 12



New Mexico

Basic Family Budget 2013

meeting only the basic needs

2 adults/2 children = \$42,024

1 adult/3 children = \$52,020

Saranam supports each family on only \$23,120 per year.



Education



Saranam believes education is vital to ensure a successful transition out of the cycle of homelessness and poverty. Research shows that income goes up as educational attainment increases. Annual income nearly doubles for someone with some college over someone who doesn't have a high school diploma/GED. By emphasizing the value of education and providing students opportunities to choose their vocational path, we provide access to improved employment opportunities, stabilization of housing and a means for our parents to succeed.

Saranam provides a full semester of on-site academic classes to prepare students for success in college courses. Adults are prohibited from working so that they can be full time students, focusing on furthering their education. Saranam also provides a year of life skills courses that teach how values, choices and behaviors affect not only the individual but also families, employers, and community. These life skills are crucial for success and provide the skills needed to sustain stability.



Adults receiving life skills: 18

Life skills courses include parenting, nutrition, financial management training, domestic violence awareness, safety, health and sex education, drug and alcohol prevention, home maintenance, values and communication and vocational skills training. They are taught in the Saranam classroom by Central New Mexico Community College Workforce Training Center and community speakers. Saranam adult participants attend four half days for fall and spring semesters and one morning per week during the summer semester. These courses are required for all Saranam adults during their first year in the program.



Adults receiving Adult Basic Education: 6

Adult Basic Education (ABE) includes a broad assessment of current academic skills, GED preparation classes, and individualized academic instruction for those students possessing a GED or high school diploma. These classes are taught on the Saranam campus by CNM Workforce Training Center instructors four half days during the fall semester. These classes are required for all Saranam adults during their first semester in our program

I am going to be a college student for the first time. –SARANAM STUDENT

unless they are already currently enrolled in college level, academic courses at an accredited institution. This year we had four students exempted from ABE. Of the families accepted into Saranam in 2013, only two adults did not have either their high school diploma or GED. Both students passed their GED after four months of ABE!

Adults receiving vocational training: 12

After completing the first full semester of on-site classes at Saranam (life skills and ABE), students are required to enroll in an off-site vocational training program off-site at a school of the student's choice. One student was pursuing a Bachelor of Arts degree (marketing/advertising) at Southwest University for Visual Arts. Another student was pursuing a Bachelor of Science degree (nursing) through National American University. One student was enrolled at Brookline College and another at Brown Mackie University. Both were pursuing Associate's Degrees. Our remaining eight students were pursuing degree or certificate programs at CNM.

Through life skills training, weekly community speakers gave educational presentations for the Saranam students. They include:

- ARCA *stress management*
- CNM Nutrition, Laura Taber *grocery shopping 101*
- CNM Nutrition, Sharon Himmelstein *basic nutrition concepts*
- I-CAN, Joyce Cisneros *nutrition*
- Manzano Mesa Multigenerational Center *community resources*
- Planned Parenthood, Persephone Wilson *sexual health*
- Ruth Tribou *tax information*
- S.A.F.E. House, Liceth Garcia *domestic violence*
- Sandra Sanchez *sewing*
- Sissy Othick *supporting literacy skills at home*
- Tobacco Use, Prevention and Control, Kim Rutley *tobacco use*
- True North Financial Ministries, Mike Cosgrove *financial management*
- U.N.M. Trio *scholarships*
- UNM Hospital, Cindy Arndell, MD *poverty and health*
- Waterlily Workshops, Rennie Maguire *beginning meditation*



Low income is associated with low educational attainment.

Attainment of high school/GED increases annual income \$7000+.

Attainment of Associates Degree/some college increases annual income \$5000+

Saranam addresses this wage disparity by increasing the education and skill level of homeless families, insuring their earning potential and empowering them to remain self-sufficient.



Community

UNDUPLICATED
VOLUNTEERS

284

VOLUNTEER HOURS

2522

Ending homelessness is a challenging task.



At Saranam, we believe the underlying causes of homelessness go beyond domestic violence, lack of affordable housing, unemployment, poor economy, mental illness, substance abuse, lack of public assistance. While these are all important factors, the lack and loss of community and support systems is an underlying cause of homelessness. Saranam strives to make sure that relationship-building is an integral part of every aspect of our program. Saranam brings an entire class of families into the program at once and, beginning with orientation, provides a peer group model that moves through the two year program together. These families live in the same apartment complex so they are neighbors, classmates and friends.

Saranam's intentional community is a unique aspect for serving families who are experiencing homelessness. This is part of what makes families in our program successful. Families experience new opportunities in the arts, environment, and healthy physical activities such as visits to museums, the zoo, and holiday parties.

We could not provide families in our program opportunities for connections to the greater community without the generous support of our local community. Our volunteers exemplify the value of community everyday through their generous support of Saranam by giving of their gifts of time, talent and energy.



Some of the ways volunteers engaged in Saranam this year:

- | | |
|---|---|
| Computer maintenance | Hosting community activities and events |
| Donation pick ups | Saranam board/committees |
| Decorate apartments | Hospitality and office |
| Shopping for groceries | Clothing drives |
| Movers/set up apartments | Warehouse sorting and cleaning |
| Halloween, Christmas and Easter parties | |

2013 HONORARIUM

Anonymous in honor of Josh Bonilla
 Carol Benson in honor of Mrs. Elizabeth Kelly Turpen
 Val Christianson in honor of Lorraine L. Christianson
 Polly Cuzzort in honor of Claudia and David Ryan
 WJ Downing in honor of the Downing Family
 Inez Dykes in honor of Sandra Lynn
 Paul and LaDonna Hopkins in honor of Sue Rzendzian
 Carole McGowan in honor of Rev. Bert Scott
 Fred and Nancy Thessing in honor of Claudia and David Ryan
 Bob Turner in honor of Deana Turner

THANK YOU to the following groups, churches, organizations and individuals that gave their time, talent, and donations to support the Saranam community in 2013.

GROUPS, CHURCHES & ORGANIZATIONS

ABQ Academy Community Builders
 Albuquerque Academy Football Team
 Amy Romero Family Decorating Team
 Ansel Interiors Decorating Team
 Asbury United Methodist Church
 Ashley Furniture
 Association of Fundraising Professionals
 Bank of Albuquerque
 Bank of the West
 Central United Methodist Church
 Christ United Methodist Church
 Church of the Good Shepherd
 Citi
 Citi Decorating Teams
 Clothes Helping Kids
 CNM Work Force Training Center
 Combined Federal Campaign
 Covenant United Methodist Church
 Del Norte Rotary Foundation
 Don Chalmers Ford
 Frances Thaxton Ash Endowment
 Frances Thaxton Ash Homes, LLC
 Girl Scout Decorating Teams
 from the Eisenhower Service Unit
 Keep Albuquerque Warm
 La Cueva High School Football Team
 La Cueva High School Girls Show Choir
 Los Poblanos Historic Inn & Farm
 Mountainside United Methodist Church
 Pippin Fund
 PNM Resources
 Saranam Board Decorating Team
 St. Chad's Episcopal Church
 Sharon Wood Decorating Team
 United Way of Central NM
 Wells Fargo
 William & Rosella Bauman Family Fund
 William & Florence Thaxton Family Fund
 Women of Vision Abq Decorating Team

INDIVIDUAL DONORS

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 Geetha Bhaskaran
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 Alex Borgeson
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 Paul Brezna
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 Jim Dines & Nancy Wood
 WJ Downing
 Toni Drake
 Craig & Kathleen Duncan
 Inez Dykes
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 Margaret Wilson
 Sharon Wood
 Bill & Jenilee Woodward
 Judy Zanotti



A REFUGE FROM HOMELESSNESS, A JOURNEY HOME

We are grateful for our previous Development Director, **Sean Hopkins**, who embodied our values of respect, transformation, empowerment, integrity, faithfulness, and compassion. His legacy and generous spirit will always remain in our hearts. These donations were made in his memory.

Nancy Abruzzo
AFP NM
Rex and Barbara Allender
Lonn and Karen Andrews
Del and Becky Archuleta
Teodora Atanasova
Jacqueline Baca
Samuel Baca
Geetha Bhaskaran
Donald and Connie Blanton
Alex Borgeson
Phyllis Boverie
Joe and Jana Chione
Michele Cody
Mary Ellen Coon
Michael and Linley Daly
Samuel and Kristine Dangremond
Jim Dines and Nancy Wood
Randy and Cindy Edwards
Earl and Joyce Godwin
Vern and Vicki Hagen
Janice Honeycutt
Michael and Monica Hussey
Victor Jury
Nancy and Robert Key
Michelle and Todd Kjeldgaard
Linda Mertz
Jeff and Stephanie Miller
Judy and J. Howard Mock
Northern New Mexico Tennis Association
Gregory and Diane Ogawa
Susan Page and Mark Pallardy
Class of Promise Sunday School Class
Kathleen Raskob
Mary Reeves
Sue Rzendzian
Scott and Tracy Sharp
Ron and Elaine Solimon
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Chester and Diana Stewart
Neil and Sandy Topliffe
Lynn Trojahn
Byron Wall
Helen Wertheim
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YOU TOO CAN HELP END HOMELESSNESS IN ALBUQUERQUE

Go to saranamabq.org for ways to become involved at Saranam or to make a donation.